



## Press Release

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### **Datatrac Announces Elevate 2013: Thought Leadership Conference at Callaway Gardens**

Datatrac is proud to announce the creation of it's first thought leadership conference to be held November 6th through 8th at Callaway Gardens Georgia.

Elevate will stimulate innovative thought and new ideas for taking advantage of the expanding opportunities available to last mile delivery services. The conference will highlight the emerging retail delivery, medical specialty markets and other business opportunities and provide a venue for the exchange of professional experiences with industry experts.

Supply Chain Authority Jim Tompkins, CEO of Tompkins International, Medical Specialty Expert and entrepreneur Ken Arnold of Integrity Medical Courier Training, San Francisco/ London based retail-market delivery experts Shutl, logistics and mobile technology consultant Dan Byrne, social media consultant and image expert Shauna MacKenzie and Andrew Pardue, Vice President at Dynamex will all make presentations, answer questions and help illuminate these exciting new landscapes.