



Press Release

Datatrac asked to participate in New York State Courier and Messenger Association Meeting

ATLANTA, September 17, 2014 -- Datatrac Corporation announced that it has successfully concluded its participation in a panel session during the fall scheduled meeting of the [New York State Messenger and Courier Association \(NYSMCA\)](#). The panel of industry experts, co-hosted by Datatrac, [Relevant Business Solutions](#) and [Subcontracting Concepts \(SCI\)](#), was assembled by the NYSMCA in its continuing effort to address members growing concerns over industry impacting legislation in the state of New York. The most recent legislation has created even greater potential for workforce misclassification associated with the utilization of an independent contractor operating equipment in excess of 10,000 GVW within the courier and messenger industries operating from that state. The panelists were assembled to highlight innovative ways technology can be used to support a true IC Model.

IPD Mobile was introduced as a network of independent professional drivers and a mobile application designed to enable fast paced final mile logistics companies to receive instant visibility and access to capacity managed by owner-operated delivery drivers and to provide other value-added benefits to companies engaged in final mile deliveries. The IPD Mobile technology available through an app on the driver's cell phone allows independent contractors to receive jobs from multiple companies, accept or reject the orders, bill for the services and operate as an independent business. The network creates the ability for logistics companies to reduce the risk of misclassification issues associated with consistently utilizing a contracted workforce. "If it seems we, as a group, are constantly talking about the misclassification issue it's because it continues to be an extremely important topic for our members" stated Larry Zogby, NYSMCA Program Committee Member and Moderator for the meeting. "Datatrac has introduced the IPD Mobile solution to our members as a way to potentially avoid misclassification issues", said Zogby.

"We're excited by the lively response to IPD Mobile and the opportunity to work closely with the NYSMCA to deliver value to their group", stated Henry Dixon, President and CEO of Datatrac. Mr. Dixon went on to say, "A truly independent workforce can only be empowered through technology and IPD Mobile's technology presents value to both parties in the transaction. It's a win for the logistics company because the technology serves as a means to have visibility to all available independent delivery capacity in the area. Our platform is structured so that multiple logistics companies can offer jobs to the IPD drivers. This scenario creates the ability to provide additional documented evidence of utilizing independent resources. The IPD Mobile drivers realize benefits as a result of having more access to companies with job opportunities, the ability to manage those jobs and a better means to operate as an independent business", concluded Dixon.

About Datatrac Corporation

Headquartered in Atlanta, GA, Datatrac Corporation is the leading software developer and wireless communications solutions provider for same-day/last mile courier companies in the U.S. and Canada. For more information about Datatrac, please visit the company's web site at www.datatrac.com.

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